

Message Text

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PAGE 01 LONDON 05056 031809Z

15

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 NEA-09 /029 W

----- 095055

R 031758Z APR 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 9859

UNCLAS LONDON 05056

WASHDC FOR COMMERCE/BIC/OIM/GEORGE KEMP

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT

EXHIBITION, LONDON TRADE CENTER, MAY 12-16, 1975 AND

FOREIGN SERVICE POST SUPPORT

REF: LONDON 4505; TRIPOLI 346; TEHRAN 2785; CAIRO 3172;

KUWAIT 1369; KABUL 1925; JIDDA 2355 (NOT SENT DEPT);

MUSCAT 401.

1. EMBASSY HIGHLY GRATIFIED BY REACTION OF ADDRESSEES OF LONDON 4505. WITHOUT EXCEPTION, RESPONSES RECEIVED TO DATE HAVE BEEN POSITIVE AND VALUABLE IN PINPOINTING SENIOR OFFICIALS TO BE CONTACTED BY LONDON TRADE CENTER DIRECTOR RE SUBJECT SHOW, AS WELL AS INDICATING APPROPRIATE AVENUE OF APPROACH.

2. PARA 2 LONDON 4505 INDICATED POST WOULD ADDITIONALLY SEEK IN-COUNTRY POST SUPPORT, AS CONTACTED OFFICIALS WILL NATURALLY WANT FULLER INFORMATION. (IN FACT, CHAIRMAN OF LIBYAN POSTS AND TELECOMS HAS ALREADY REQUESTED SAME.)

3. POST ACCORDINGLY REQUESTS DEPARTMENT INSTRUCT LONDON 4505 ADDRESSEE POSTS PLUS WESTERN EUROPEAN PRINCIPAL POSTS, TO LEND STRONG PROMOTIONAL SUPPORT TO THIS MAJOR EXHIBITION, GIVING FULL BACKGROUND DETAILS AND TARGET AUDIENCE IDENTIFICATION. WE BELIEVE END-USER UNCLASSIFIED

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AUDIENCES DESCRIBED KEMP FEB. 3 LETTER TO LONDON TRADE

CENTER PROBABLY HOLD FOR MOST IF NOT ALL EUROPEAN MARKETS
BUT URGE SPECIAL EMPHASIS ON OIL-EXPLORATION TELECOMS
PROBLEMS FOR PROMOTION IN NORTH SEA COUNTRIES.

4. FLIERS AND INITIAL PRESS RELEASE AVAILABLE O/A APRIL
9 FOR AIRMAILING/POUCHING BY LTC TO F.S. POSTS. FULLER
EXHIBITION DETAILS WILL BE PROVIDED SUBSEQUENTLY TO SOME
POSTS VIA USIS CHANNELS FOR PRESS COORDINATION WITH
EMBASSY COMMERCIAL OFFICERS.

RICHARDSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975LONDON05056
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750116-0650
From: LONDON
Handling Restrictions: n/a
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Legacy Key: link1975/newtext/t19750486/aaaadael.tel
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Original Handling Restrictions: n/a
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Reference: 75 LONDON 4505, 75 TRIPOLI 346, 75 TEHRAN 2785, 75 CAIRO 3172
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
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Review Content Flags:
Review Date: 24 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 JUN 2003 by BrownAM>; APPROVED <12 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
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05 JUL 2006

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Status: NATIVE
Subject: TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT EXHIBITION, LONDON TRADE CENTER, MAY 12-16, 1975 AND
TAGS: BEXP, UK
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